21st May 2018

Dear Sir/Madam

South Worcestershire Development Plan Review
Strategic Housing and Economic Land Availability Assessment (SHELAA):
  i) Consultation on Methodology and
  ii) Call for Sites 2018 Consultation, Monday 21st May to Monday 2nd July 2018

What are we doing?

The South Worcestershire Councils (SWCs) i.e. Malvern Hills District Council, Worcester City Council and Wychavon District Council are updating the information we hold on land that is available for potential development in order to inform the South Worcestershire Development Plan Review (SWDPR). This involves updating the Strategic Housing Land Availability Assessment (SHLAA) (last published in April 2015) and updating the methodology that will be used to assess available land for housing and/or employment development. This is your opportunity to i) consider and comment on the methodology for analysing available land, and ii) tell us about land which you think might be suitable for development.

[Please note that at the same time the SWC are separately consulting Parish Councils on the methodology for the Village Facilities and Rural Transport Survey (VFRTS) which previously was used to rank rural settlements as set out in Annex D:Hierarchy of Settlements of the SWDP].

Why are we doing this?

The Government in its latest planning regulations (2018) and it's proposed revision to the National Planning Policy Framework, requires Local Planning Authorities to review their development plans e.g. the SWDP every 5 years. The SWDPR will need to meet the requirement for housing, employment and retail development, principally by way of land allocations, for the plan period to 2041. Therefore we are inviting town and parish councils, neighbourhood forums, agents, developers, landowners, businesses, relevant local interest groups and others to tell us of any land across south Worcestershire that is available for potential housing and/or employment development.

How do I comment on the SHELAA methodology?

The SHELAA methodology is published on the swdevelopmentplan.org website. Response forms can be found there too.

How do I put forward a site for development?

Please use the site suggestion form - see details of where to find this below. This form can also be used to inform us of any changes to previously submitted SHLAA land or sites, or new sites. Lengthy supporting statements are not required. Also, please note that sites submitted should be 0.16ha or above in size for land that is
available for housing development, or 0.25ha or above for employment development. Please note that all land put forward will then be appraised and those sites which score well will then be assessed for potential as proposed housing/employment allocations in the SWDPR Preferred Options which, if supported by the SWC, will be published for consultation in November 2019.

Where do I find the Site Suggestion Forms?

Copies of the forms are on the SWDP website (www.swdevelopmentplan.org) and can be photocopied.

Please send a completed form together with a site plan for the landholding(s) which are available, identifying the land at a scale of no less than 1:2500, to:
by email contact@swdevelopmentplan.org or post to SHELAA 2018, Wychavon District Council, The Civic Centre, Queen Elizabeth Drive, Pershore, Worcestershire, WR10 1PT.

The Site Suggestion Forms and maps must be received by 17:00 (5pm) on Monday 2nd July 2018.

What should be included?

- new available land/ sites
- confirmation that land previously included in the SHLAA is still available
- previous SHLAA land that is still available but there is new information regarding it.

Should you have any queries about providing information please do not hesitate to contact any of the planning officers below:

- Malvern Hills District Council: Rosie Murray (01684 862373)
- Worcester City Council: Adrian Becker: (01905 722545)
- Wychavon District Council: Reiss Sadler (01386 565430)

Important Notice – Data Protection Regulations. We are taking this opportunity to review the SHLAA (to be SHELAA) database. As required by new General Data Protection Regulations, we now need you to confirm that you wish to receive communications relating to the SHELAA either by e-mail to contact@swdevelopmentplan.org or in writing to South Worcestershire Development Plan Team, Civic Centre, Queen Elizabeth Drive, Pershore, WR10 1PT by no later than Monday 25th June 2018. Alternatively you can let us know if you submit a site via the Site Suggestion Form. If you have received this letter in hard copy and would prefer to receive future updates by e-mail please let us know. If we have not heard from you by the deadline above, the GDPR will require us to remove your details and information on any sites you have put forward in the past from the SHELAA database. Please note the SHELAA database is separate to the SWDP database and therefore even if you have already notified us that you wish to remain on the SWDP database you still need to inform us that you wish to be on the SHELAA database.
What will happen next?

- The important next steps for the SWDPR are: Issues and Options Consultation, November / December 2018
- Preferred Options Consultation, November / December 2019

Further detail about the SWDP review timetable can be found by following the link below: http://www.swdevelopmentplan.org/wp-content/uploads/2018/01/MalvernHillsLDS2017.pdf

Yours faithfully,

Fred Davies, Planning Policy Manager, Malvern Hills and Wychavon District Council