

Appendix 2: SA Compatibility Analysis of Vision and Spatial Objectives

Key to Compatibility Analysis	
++	Positive Compatible
+	Compatible
-	Potential Conflict
--	Incompatible
?	Uncertain, dependant on other factors
~	Neutral/ not relevant

Vision

In 2030 South Worcestershire remains a highly desirable place in which to live and work. It is a competitive location with a buoyant local economy which has experienced further inward investment and an increase in job opportunities particularly from high value businesses locating in the Worcestershire A38 High Technology Corridor. Businesses have access to a locally skilled workforce through the high quality educational and training provision available in the area.

Residents and businesses have better accessibility through major improvements to the Southern Link Road and the provision of a Worcestershire Parkway.

Small scale businesses have developed in the rural areas through home based and farm diversification opportunities, whilst farming and horticulture continue to play an important role in the local economy.

Employment and housing growth coupled with continued investment in retail and office space has enabled the city of Worcester to successfully compete with the larger centres within and beyond the West Midlands region and Worcester provides a varied shopping experience with high class leisure and service provision.

The main towns of Droitwich Spa, Evesham and Malvern are vibrant, offering a range of employment, shopping and community facilities to the local population. The market towns of Pershore, Tenbury Wells and Upton-upon-Severn continue to offer local services and remain at the heart of the area's rural economy. All the towns have benefited from public realm and local transport improvements.

South Worcestershire residents have access to a range of affordable housing types that meet the needs of young families, the elderly and single households. High quality development has incorporated innovative, environmentally friendly solutions that have helped to reduce resource consumption, achieve sustainable communities and mitigate climatic variations, particularly flooding.

A growing tourism market is based on the high quality natural and built environments such as Worcester Cathedral and the Cotswolds and Malvern Hills Areas of Outstanding Natural Beauty that help to make South Worcestershire so attractive. More residents enjoy an active life through accessing a comprehensive network of open spaces and green corridors which focus on both the upland landscape and valleys of the Rivers Severn, Avon, and Teme.

SA Objectives		Compatibility Analysis
1	Economy and Employment To develop a healthy, active and diverse economy	++
2	Strengthening Communities To maintain and improve communities to meet the needs of the population and promote social inclusion	++
3	Infrastructure To provide for timely delivery of infrastructure	+

SA Objectives		Compatibility Analysis
4	Housing To provide good quality housing for all	++
5	Quality Design and Sustainable Construction To promote quality design and sustainable construction for buildings and places	++
6	Health To contribute towards improving the health and wellbeing of all	+
7	Climate change To reduce the causes of climate change and adapt to its impacts	+
8	Waste To minimise waste and promote recycling, reuse and recovery	?
9	Travel and Transport To reduce the need to travel and promote sustainable travel options	+
10	Biodiversity and Geodiversity To improve, restore and recreate biodiversity and geodiversity	+/?
11	Landscape and Townscape To protect and enhance landscape and townscape character and quality	+
12	Historic Environment To protect and enhance the historic environment, historic character and quality of landscapes and townscapes	+
13	Pollution To minimise pollution	?
14	Water To manage water in a sustainable manner	?
<p>Summary</p> <p>The role of the vision is to set out the overarching spatial policy and strategy intent for the South Worcestershire area. The vision is not expected to address all the individual aspects encompassed in the SA Framework in detail. However, the SA Framework reflects issues identified by stakeholders as being key elements that should inform and drive the long term spatial development for the three authorities of Worcester, Wychavon and Malvern Hills. Therefore, compatibility between the vision and the SA Framework objectives is desirable.</p> <p>The vision has developed from earlier iterations (SWJCS, Issues and Options, and Preferred Options). The statement continues to provide strong, clear commitments to delivering economic growth and in particular supports and is highly compatible with objectives to improve and develop economic diversity and establish a sound economic base for the area. The focus on skills and training is also highly compatible with objectives for the economy and community. The requirement for good infrastructure is addressed and the vision integrates improvements and enhancements that should improve accessibility for communities.</p>		

SA Objectives	Compatibility Analysis
<p>The compatibility of the vision in terms of housing, carbon footprints and protecting the areas' natural beauty, biodiversity and cultural heritage has been improved through changes/ updates to the previous (SWJCS, PO) vision. Explicit commitments to meeting community housing needs are incorporated with a requirement to deliver new development in a manner that supports long term sustainable development principles. This approach is highly compatible with the aims of the SA. Natural assets (landscape, biodiversity and the wider historic environment) are also effectively addressed by the updated vision text. These changes provide for strong compatibility across the environment led SA objectives.</p> <p>Where the compatibility analysis notes uncertainty (waste, pollution, water SA objectives) this is because the relationship between these issues and the intent set out in the vision will be dependant on factors such as the phasing of development.</p> <p>Overall the vision is highly compatible with the key objectives set out in the SA Framework and provides a robust strategic framework for delivering long term sustainability led improvements for the economy, communities and the environment of South Worcester.</p>	

COMPATIBILITY ANALYSIS		SA Framework Objectives													
		Economy & employment	Strengthening Communities	Infrastructure	Housing	Quality Design & Sust. Constrn.	Health	Climate Change	Waste	Travel and Transport	Biodiversity & Geodiversity	Landscapes & townscape	Historic Environment	Pollution	Water
SWJCS Objectives (see SA of I&O and POs for previous iterations)		1	2	3	4	5	6	7	8	9	10	11	12	13	14
Economic Success that is Shared by All															
1	Development that focuses on improving the area's economic prosperity, delivering new jobs, retaining key employers and maximising high value employment opportunities through the right employment sites. p	++	+	~	~	~	~	?	~	?	?	?	?	?	?
2	To work with partners, in particular the Worcestershire Local Enterprise Partnership to strengthen the urban and rural economies by enabling local businesses, including farms, to start, grow, adapt and diversify.	++	+	~	+	~	~	~	~	?	?	?	?	?	?
3	To promote the sub-regional role of Worcester as the major leisure, retail, tourist and university centre and support the sustainable growth of the City.	++	+	+	+	~	~	~	~	~	?	?	+	?	?
4	To prioritise the re-development, including mixed uses, of brownfield land within the urban areas in order to aid the regeneration of the town centres.	++	+	+	+	+	~	+	+	+	+	+	~	?	?
Stronger Communities															
1	To deliver sufficient new homes needed by local communities and which will help support economic growth.	+	++	+	++	?	++	?	?	?	?	?	?	?	?
2	To provide a balanced mix of house tenures and types, including extra care provision, to satisfy the full range of housing needs and help create active/inclusive/sustainable communities.	+	++	+	++	?	++	?	?	?	?	?	?	?	?

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SWJCS Objectives (see SA of I&O and POs for previous iterations)		1	2	3	4	5	6	7	8	9	10	11	12	13	14
3	To maximise opportunities to deliver affordable housing.	~	++	~	++		++	~	~	~	~	~	~	~	~
4	To allocate most development in locations where there is good access to local services and where transport choice is maximised.	+	++	~	++	?	++	++	~	++	?	?	?	?	?
5	Providing a basis for Neighbourhood Planning.	?	++	+	++	?	?	~	~	~	~	~	~	~	~
A Better Environment for Today and Tomorrow															
1	To ensure that the scale and type of new development does not compromise landscape character or South Worcestershire' built heritage.	~	~	~	~	~	~	?	?	?	+	++	++	?	+
2	To ensure development is designed to the highest possible environmental standards in order to minimise carbon emissions resource consumption, pollution, flood risk and increase the proportion of renewable energy.	~	~	~	~	++	++	++	+	+	+	+	+	++	++
3	To maintain the Green Belt in order to keep its landscape open and prevent the merging of settlements.	~	~	~	~	?	++	+	?	?	++	++	+	+	+
4	To protect the Green Infrastructure Network and take every opportunity to increase its coverage and quality.	~	~	~	~	?	++	+	?	?	+	++	+	+	+
5	To enhance biodiversity, geodiversity, landscape quality, water quality and protect the highest quality agricultural land.	~	~	~	~	~	++	++	?	?	++	++	+	+	++
Improving, Health and Wellbeing															
1	To ensure that new development secures enhanced healthcare provision and accessibility.	~	++	+	~	+	++	~	~	+	~	~	~	~	~

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SWJCS Objectives (see SA of I&O and POs for previous iterations)		1	2	3	4	5	6	7	8	9	10	11	12	13	14
2	To ensure that new development sets out high quality formal/informal recreational opportunities and contributes to enhanced sporting facilities in order to encourage healthy lifestyles.	~	++	+	~	++	++	+	~	+	+	+	~	~	~
3	To promote opportunities and access to a range of skills/vocational training and levels of education for all generations.	+	++	~	~	~	+	~	~	~	~	~	~	~	~
Communities that are safe and feel safe															
1	All new development to employ "secure by design" principles.	~	++	+	+	+	+	~	~	~	~	~	~	~	~
2	All new development to contribute in full to the provision of accessible community infrastructure in order to increase "footfall"/pedestrian movements in public places.	~	++	++	+	~	+	+	~	+	~	~	~	~	~
Summary: Key Points Arising															
Economic Success that is Shared by All		<ul style="list-style-type: none"> The spatial objectives are highly compatible with SA objectives for the economy, employment and strengthening communities by providing support for economic investment and development in both urban areas and for rural enterprises. There are uncertainties in relation to how enhanced economic development may affect environmental objectives, however, a focus on brownfield and urban centre regeneration and development provides good support for the aspirations set out in climate change, landscape and biodiversity objectives in the long term. 													
Stronger Communities		<ul style="list-style-type: none"> The spatial objectives for communities are particularly compatible with the SA Framework objectives for strengthening communities and housing. Improvements to housing (affordability, accessibility) are a key factor in wider health improvements and these objectives are particularly compatible 													

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<p>with SA objectives for health and equality of access/ provision.</p> <p>A Better Environment for Today and Tomorrow</p> <ul style="list-style-type: none"> The approach set out by the SWDP spatial objectives for a better environment is highly compatible with the SA Framework environmental objectives, in particular those addressing biodiversity, landscape, water and pollution. The spatial objectives are also compatible with wider SA Framework objectives in particular health and climate change. The spatial objectives take forward earlier (I&O and POs) SA findings to ensure that pollution issues are addressed through the spatial objectives. <p>Improving, Health and Wellbeing</p> <ul style="list-style-type: none"> The spatial objectives focused on health and well being are highly compatible with SA objectives seeking to improve health, access to health care and enabling healthy lifestyle choices. This approach is also directly compatible with wider community and good design objectives, as well as providing support for some natural environment objectives through the enhancement of open spaces and recreational opportunities. <p>Communities that are safe and feel safe</p> <ul style="list-style-type: none"> Objectives for secure design are highly compatible with SA Framework objective aims to support and improve sustainable design and the overall improvement in quality of housing stock. The spatial objectives also provide wider support for and are compatible with transport and climate change objectives as all initiatives to improve pedestrian access and walkability are likely to progress sustainable transport aims and overarching climate change objectives. 														