

16.1 SWDP 25: Category 3 Villages Sites

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Category 3 villages are locations where limited development to address local housing needs are acceptable. The settlements have a small range of local services and facilities and as well as a reduced level of public transport provision. Excluding those sites allocated in Category 3 settlements, New housing within Category 3 Settlements (as listed in the Annex- page 256) will be restricted to:

Residential conversions of existing buildings of distinct local character;

Replacement of individual buildings of little or no such interest or character, provided that the building in question does not constitute an essential community facility not duplicated or replaceable elsewhere in the settlement;

Affordable housing on Rural Exceptions Sites (in accordance with Policy SWDP 32) either within or adjacent to the settlement, where it can be demonstrated that local housing needs cannot be met within Category 1 or 2 Settlements.

Infill housing within gaps in established built frontages and inside the Development Boundaries as shown on the Proposals Map;

The following sites, as shown on the Proposals Map, are allocated for housing and should be developed in accordance with the criteria identified in respect of each site and all general policy requirements, including any necessary contributions towards the provision of recreation, education and other community and cultural facilities. They will be developed at a density compatible with the character and amenity of the surrounding area.

Table 20 Category 3 village sites

Policy Reference	Category 3 Village	Location	Indicative number of dwellings
Malvern Hills Villages			
SWDP25/1	Alfrick	South of Swan Orchard	15
SWDP25/2	Clows Top	Land adjacent to Highbrae	25
Malvern Hills Category 3 Villages Total			40
Wychavon Villages			

SWDP25/3	Cleeve Prior	Land east of Froglands	8
SWDP25/4	Crowle	Land opposite village hall off Church Road	20
SWDP25/5	Defford	Land rear of Railway Inn, Main Street	5
SWDP25/6	Defford	Adjacent to Defford First School, Church Lane	5
SWDP25/7	Hanbury	Site between Pavement Cottage & Nightingales on B4090	11
SWDP25/8	Himbleton	Harrow Lane	6
SWDP25/9	Kemerton	Land at Parks Farm, Jobs Lane	9
SWDP25/10	Lower Moor	** Land south of Blacksmith Lane	10
SWDP25/11	North & Middle Littleton	Land adjacent Blakes Hill	8
SWDP25/12	North & Middle Littleton	Land to the South of Arrow Lane	10
SWDP25/13	Pebworth	Bank Farm	15
SWDP25/14	Pebworth	Land to the rear of Elm View/Chapel View	15
SWDP25/15	Pebworth	** Broad Marston Road	17
SWDP25/16	Pebworth	** Chapel Road	10
SWDP25/17	Whittington	Land at Walkers Lane	15
Wychavon Category 3 Villages total			164

** These sites are subject to Highway Authority comments and further site appraisal.

Links to the Objectives

- The Preferred Option policies for the Villages support the following objectives:
- Economic Success That Is Shared By All objectives 1 and 2
- Stronger Communities objectives 1, 2 , 3 and 4
- A Better Environment for Today and Tomorrow objective 1 and 3
- Improving Health and Well Being objectives 1 and 2
- Communities That Are Safe And Feel Safe objectives 1 and 2

Alternative Options Considered

16.1 Direct a higher proportion of new development to the main urban areas and market towns. However these locations are not capable of taking additional growth without significant investment in new infrastructure, the delivery of which can not be guaranteed.

16.2 Direct new development only to Category 1 settlements. This would prejudice limited growth to Category 2 and 3 settlements to support services and deliver housing for which there is a clear identifiable need. Furthermore this could compound rural isolation in areas of high deprivation.

16.3 Only Category 1 and 2 settlements will be defined by reference to detailed settlement boundaries. This reflects the position that Category 3 settlements, due to their limited range of facilities and public transport access, will have a much reduced role in meeting local housing needs (primarily affordable housing provision only in the form of exception sites).

Church and cottages, Cleeve Prior

