

South Worcestershire Development Plan

South Worcestershire Design Guide Supplementary Planning Document

Statement of Consultation Draft South Worcestershire Design guide SPD

July 2017

Introduction

1.1 This consultation statement has been prepared in accordance with Regulation 12 of The Town and Country Planning (Local Planning)(England) Regulations 2012, which relates to public participation in the preparation of a supplementary planning document. The statement sets out who was consulted on the Draft South Worcestershire Design Guide Supplementary Planning Document (SPD), when and how, and summarises the representations received and modifications to the final adopted SPD.

2. Name and Purpose of the SPD

Name

2.1 South Worcestershire Design Guide Supplementary Planning Document (SPD)

Purpose

2.2 The purpose of the SPD is to explain the details of the policies set out in the South Worcestershire Development Plan (SWDP) which relate to the delivery of high quality design in the built environment. It is a guide to the interpretation and implementation of these policies and associated procedures for developing design quality in all new development and the public realm. It is aimed at architects, urban designers, developers, landowners, and other interested parties submitting planning applications and will assist with the interpretation of the policies in more detail and contribute to Place Making.

2.3 The guidance is only concerned with the provision of quality design through the planning system, including allocated housing and employment sites and planning applications.

2.4 The following SWDP policies relate to the provision of design in new build:

- **SWDP 4** Moving around South Worcestershire
- **SWDP 5** Green Infrastructure
- **SWDP 6** Historic Environment
- **SWDP 10** Protection and Promotion of Centres and Local Shops
- **SWDP 13** Effective Use of Land
- **SWDP 14** Market Housing Mix
- **SWDP16** Rural Exception Sites
- **SWDP18** Replacement Dwellings in the Open Countryside
- **SWDP19** Dwellings for Rural Workers
- **SWDP20** Housing to Meet the Needs of Older People
- **SWDP21** Design
- **SWDP22** Biodiversity and Geodiversity
- **SWDP23** The Cotswolds and Malvern Hills AONB

- **SWDP24** Management of the Historic Environment
- **SWDP25** Landscape Character
- **SWDP27** Renewable and Low Carbon Energy
- **SWDP30** Water Resources, Efficiency and Treatment

3. Who was consulted on the SPD

3.1 Initial public consultation took place through early engagement on a scoping paper in February 2017. The scoping paper was targeted towards those organisations with an interest in design and related policies. The relevant statutory consultees set out in Regulation 4 of The Town and Country Planning (Local Planning)(England) regulations 2012 were all consulted. A collaborative approach has been taken to the preparation of the SPD with Development Management and historic conservation colleagues have been directly involved in contributing to and reviewing the draft.

3.2 In June/July 2017, after consideration of responses to the scoping paper, and internal officer consultation within the three South Worcestershire Councils, a draft South Worcestershire Design Guide SPD was presented to each of the three councils' relevant committees for approval to go out to further statutory consultation (Regulation 13 of the Town and Country Planning (Local Planning)(England) Regulations 2012). A Statement of Consultation (February 2017) was produced to outline responses received to the scoping paper, as part of the consultation documentation.

4. How Were People Consulted?

4.1 The consultation on the draft SPD took place for a six week period, from Monday 31 July to Monday 11 September 2017, in line with the three councils' Statement of Community Involvement.

4.2 A letter outlining the consultation period and subject matter was sent to a wide range of consultees via e-mail and i-mail as summarised below, as well as to those on the SWDP database in time for the start of the consultation. The draft SPD was also available on the three South Worcestershire Councils' websites and the SWDP website, together with an electronic response form, for the duration of the consultation period. Hard copies of the draft SPD were placed in the Customer Service Centres throughout south Worcestershire, together with hard copy response forms. A press release was also issued to promote the consultation within the local area.

5. Summary of Responses

5.1 A total of 25 consultation responses were received to the draft SPD, which translates into 142 individual comments. Of the 25 consultees, 2 were from the development industry, 4 were from statutory consultees and 19 others.

5.2 A summary of the comments and the officer responses to them are set in the schedule at Appendix 4 to the committee report.

5.3 All of the responses were either in support of the production of the SPD or raised comments in relation to its content. No responses raised objections to the SPD in principle.

6. Summary of how issues have been addressed in the final Design Guide SPD

6.1 The schedule at Appendix 4 sets out how each of the comments made have been considered within the final version of the SPD, and associated amendments to the text put forward.

Summary List of Consultees

- Statutory Bodies listed in Regulation 4 of The Town and Country Planning (Local Planning) (England) Regulations 2012
- Parish and town councils in Worcester City, Malvern Hills District and Wychavon District Councils
- All adjoining district councils
- All parish and town councils adjoining Malvern Hills and Wychavon Districts
- Worcestershire County Council
- Customer Services and Community Contact Centres and libraries
- All district councillors in Malvern Hills District Council, Worcester City Council and Wychavon District Council
- The development industry/landowners/agents/architects
- Individuals and organisations on the SWDP database

Consultation letter July 2017

27 July 2017

Dear Sir or Madam

Notification of Consultation on the Draft South Worcestershire Design Guide Supplementary Planning Documents (July 2017)

In order to make progress on the implementation of the policies within the recently adopted SWDP, the three South Worcestershire Councils would welcome your comments on the above document. The SPD provides guidance on the design and layout of all types of new development and public spaces in south Worcestershire and is consistent with the planning policies in the South Worcestershire Development Plan, in particular SWDP21 Design.

The South Worcestershire Design Guide SPD is formally being consulted upon for a six week period which will run from **Monday 31 July until Monday 11 September 2017**. The draft SPD consultation is in line with Regulation 13 of The Town and Country Planning (Local Planning) (England) Regulations 2012.

Details of how to comment are set out in the notice of consultation which is included below.

If you no longer wish to remain on the SWDP database please let me know and we will remove your details.

Should you have any queries please write to: South Worcestershire Development Plan Team, c/o Civic Centre, Queen Elizabeth Drive, Pershore, WR10 1PT; or e-mail to: contact@swdevelopmentplan.org

Yours faithfully



Fred Davies
Acting SWDP Project Manager

The Town and Country Planning (Local Planning) (England) Regulations 2012

Supplementary Planning Document

Malvern Hills District Council, Worcester City and Wychavon District Council have separately published a draft SPD for consultation in accordance with Regulations 12 and 13 of The Town and Country Planning (Local Planning)(England) Regulations 2012.

Subject Matter and Area Covered:

The SPD covers the administrative areas of Malvern Hills District Council, Worcester City Council and Wychavon District Council. The SPD provides guidance on the design and layout of new development and public spaces in south Worcestershire and is consistent with the planning policies in the South Worcestershire Development Plan, in particular SWDP21 Design.

Period of Representations: The consultation period runs from Monday 31 July to Monday 4 September 2017. All representations must be received by 5pm on the closing date.

Where to Inspect the Document: The draft document is available to view on the:

- South Worcestershire Development Plan website at: www.swdevelopmentplan.org
- Malvern Hills District Council www.malvernhills.gov.uk
- Worcester City Council www.worcester.gov.uk
- Wychavon District Council www.wychavon.gov.uk

Printed copies of the Draft SPD can be viewed and consultation response forms can be collected at:

- Wychavon Community Contact Centres in Pershore, Evesham and Droitwich; Libraries at Evesham, Droitwich, Pershore and Broadway
- Worcester the 'hub' at The Hive, and at libraries in St Johns and Warndon.
- Malvern Hills Customer Services Centres at Malvern, Tenbury Wells and Upton-upon-Severn; Libraries at Malvern, Tenbury Wells and Upton-upon-Severn

How to make a Representation: Representations can be made in the following ways:

- **On-line:** By completing, and returning by email, an electronic response form available from www.swdevelopmentplan.org
- **By email:** contact@swdevelopmentplan.org
- **In writing:** To South Worcestershire Development Plan Team, Civic Centre, Queen Elizabeth Drive, Pershore, WR10 1PT

Please note that comments made on the document, together with your name, will be published by the Council.

Notification of Adoption: Any representations made may be accompanied by a request to be notified at a specified address of the adoption of the SPD.