

**SWDP 11: Vale of Evesham Heavy Goods Vehicles Control Zone**

- A. Within the Vale of Evesham Heavy Goods Vehicles Control Zone, as identified on the Policies Map, employment development proposals which would generate additional Heavy Goods Vehicle trips will need to submit a Transport Assessment which shows how the supply and distribution routes proposed relate to the Heavy Good Vehicles Route Network, as identified on the Policies Map.**

**Reasoned Justification**

1. The National Planning Policy Framework makes it clear that policies relating to transport have an important role to play in facilitating sustainable development but also in contributing to wider sustainability and health objectives.
2. The Vale of Evesham is an important area for the processing and redistribution of food products. An increasing proportion of fruit and vegetables are imported and consequently the number of Heavy Goods Vehicles (HGV) has also risen. For villages such as Badsey and Bretforton, this increased level of HGV traffic has affected the quality of life of residents through the generation of increased noise, vibration, pollution and other adverse impacts.
3. In order to reduce the impacts of HGV traffic this policy seeks to ensure that the road haulage industry uses, wherever possible, the most appropriate roads, e.g. the A46(T) for HGVs travelling within and through the Vale of Evesham. As such a Travel Assessment (TA) showing the proposed supply and distribution routes will ensure adequate consideration can be given of any HGV traffic impacts resulting from any proposal via the development management process.
4. These HGV traffic issues go beyond the administrative boundary of Wychavon District, in particular into Cotswold District and Stratford-on-Avon District. Those local planning authorities are promoting a similar policy in their Local Plans and the partner authorities will continue to work with them, along with the three Highway Authorities and the Worcestershire Freight Quality Partnership (as identified in the LTP3 Multimodal Freight Policy<sup>(34)</sup>) in the implementation of this policy.