

SOUTH WORCESTERSHIRE VILLAGES

Summary of protection and promotion of rural employment sites comments:

- It is important that the District maintain a wide selection of both urban and rural employment sites to encourage and support the local economy. The retention of rural employment sites through designations and appropriately worded criteria based policies is supported.
- Some self employed people work for themselves from home but do not employ others. The Nursery and Chapel Farm are the only employees but with employees who come from Eastern Europe.
- To provide employment and to remain a community
- The Parish Council would be interested in identifying any such sites within the Parish.
- Rural employment is exceedingly important in order to retain our young people.
- Provided that the nature of businesses is in keeping with the rural environment
- Leave it to the market
- Pole Elm Garage is an important local facility providing employment and this use should be protected.
- Without local employment and jobs people have to commute - causing congestion and pollution. To build so many houses around Newland without massive job creation in Malvern is madness as the routes to Worcester and employment are already highly congested.
- Council must recognise there will be occasions when protecting employment land is not appropriate.
- Difficult to see how isolated industrial sites can be maintained.
- How do you ensure that local jobs remain available for local people (and that affordable housing is available for incoming employees?)
- I agree that rural employment and local jobs are needed but there are empty units at Maylite on B4197 and at Hopehouse Farm in Hollins Lane so it would appear no more are needed.
- Local employment is good for its own village survival.
- A vain hope in Lower broadheath and the Bloors development
- The only pressure is coming from the Government and the Councils who are beholden to them rather than standing tall and actually making sure that resources are utilised for the benefit of the rural community, rather than outside organisations.
- How are going to make sure jobs are taken by local people. Small business centres do not provide jobs locally in this village. Rural roads cannot take heavy goods vehicles.
- No more small industrial sites down unsuitable roads
- Farming is a large part of the industry of the area. Building on farmland will jeopardise this.
- Protect green fields. Help wildlife and farmers.
- Keep what is there/here in proportion - not over develop and leave ugly large buildings unoccupied.
- Questions are deliberately geared in favour of development

- Important when protecting small businesses who can only afford limited rents on modest industrial sites.
- Industry needs transport links, as seen by Worcester Bosch and should be near the road and rail networks i.e. east not west of the river.
- Subject to these being a recognised or proven need.
- Two of our workforce live outside of Great Witley due to property values in the village. Affordable housing is greatly needed so people can live close to their work.
- We need local housing to meet local needs. Not Dormitories for Birmingham Communities.
- Please keep Quartermans old coal yard as light industrial or similar.
- The section of the Great Witley site referred to as "the Local Jord" employed people in the role of coal and animal feeds. I understand that this business was forced out of the village to enable the owner of the land to profit from its sale for development. How does this sit with the pre-amble to 7F?
- Great Witley does not require any additional light industrial units.
- Employment opportunities in Great Witley are nil. All working residents travel all over the midlands for work.
- If we are to reduce our carbon emissions this is very important.
- A large development would not benefit local labour as large construction companies use their own people and any small amount of other work would only be temporary.
- Having some workshops will encourage people to start a business to live in the village. Thats good for the community and school etc.
- The proposed development seems to offer no new areas of employment for the village people - only short term jobs for the builders who come to put up the houses.
- MHGW01 is proposing to replace a long established employment site with housing.
- Local employment should be environmentally appropriate.
- Protected from what? What is the threat to local Employment?
- For rural employment, cross country transport is very inadequate (e.g. Abberley to Clifton Upon Teme)
- Working locally can improve a family's quality of life, lower carbon emissions from reduced commuting and generate wealth within a community.