

## Appendix 5: Rural Housing and Employment Sites\*

Appraisal Key	
++	Development actively encouraged as it would resolve an existing sustainability problem
+	No Sustainability constraints and development acceptable
0	Neutral effect
-	Potential sustainability issues; mitigation and /or negotiation possible
--	Problematical and improbable because of known sustainability issues ; mitigation or negotiation difficult and /or expensive
X	Absolute sustainability constraints to development
?	Uncertain/ unknown effect

\*Revised SA Framework for non-strategic site allocations applied. SA objectives not considered for appraisal of site allocation: 4. Housing, 5. Quality Design and Sustainable Construction, 6. Health, 7. Climate Change, 8. Waste.

## Rural Housing Land Requirements and Rural Employment

SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
<b>Rural Housing Land Requirements and Rural Employment</b>														
<b>SWDP 22: Rural Employment</b>														
SWDP 22 Rural Employment	++	+	0	0	0	+	0	0	0	0	0	0	0	0
<b>SWDP 22-25 Rural Housing Land Requirements</b>														
<b>SWDP 23 Category 1 Village Sites</b>														
SWDP 23 Malvern Hills Village Sites	+	++	?						?	-	-	?	0	0
SWDP 23 Wychavon Village Sites	+	++	?						?	?	?	0	0	?
<b>SWDP 24 Category 2 Village Sites</b>														
SWDP 24 Malvern Hills Village Site	0	+	0						0	0	0	0	0	0
SWDP 24 Wychavon Village Sites	0	+	?						-	?	?	0	0	0
<b>SWDP 25 Category 3 Village Sites</b>														
SWDP 25 Malvern Hills Village Sites	0	+	0						-	0	0	0	0	0
SWDP 25 Wychavon Village Sites	0	+	0						-	0	?	0	0	0

SWDP 22 Rural Employment

SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Appraisal Summary	++	+	0	0	0	+	0	0	0	0	0	0	0	0
SWDP 22 Rural Employment	(see SWDP for full policy text)													
<p><b>Summary</b>                      The policy provides support and guidance for the development of employment opportunities in rural areas. The approach requires new development/ building re-use to be sensitive to existing uses and of a scale and type that does not result in changes (increases) to traffic flows that are unacceptable for the location. Positive, cumulative effects are likely in the longer term for employment and economy objectives, through the policy's support for the diversification of rural economic interests and the development of tourism and wider enterprises. South Worcester is predominantly rural and therefore support for economic growth in rural areas is a key element of ensuring positive progress overall, for communities objectives. Indirect, positive effects may also be realised for health objectives, through ensuring accessibility at a local level to employment and wider recreational facilities.</p> <p>Overall, no significant effects are likely for key environmental objectives from development of the nature and scale addressed by this policy.</p> <p><b>Key Positive Sustainability Effects</b></p> <ul style="list-style-type: none"> <li>Positive effects for small and medium enterprise/ home working and existing rural enterprises, contributing to economy and employment SA objectives.</li> </ul> <p><b>Key Negative Sustainability Effects</b></p> <ul style="list-style-type: none"> <li>None.</li> </ul>														

SWDP 23 Category 1 Village Sites

SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Appraisal Summary	+	++	?						?	-	-	?	0	0
SWDP 23/1-23/17 Malvern Hills Villages	(see SWDP for full policy text) Indicative Dwellings Total: 473													
<p><b>Sites Key Issues</b></p> <p>SWDP 23/1-23/17 propose allocations in Category 1 settlements (identified in terms of their services and transport provision). All the settlements identified have been assessed using site selection criteria and have been identified as providing high levels of sustainability in terms of their service provision and access to public transport; with Kempsey considered to offer a very high level of sustainability<sup>1</sup>. The allocations proposed range in number from 5 dwellings to 53, with one larger proposal at Kempsey for 114 dwellings. The average allocation is for approx 20 dwellings. With the exception of Clifton upon Teme and Great Witley, between 2-3 allocations are proposed for each of the village in the Malvern District area.</p> <ul style="list-style-type: none"> <li>■ <b>SWDP 23/1 -23/2 Abberley Common</b> is situated to the north west of the district off the main A443. The proposed allocation includes some loss of recreational greenspace, and provision should be made to ensure that community open space assets are mitigated and improved through the development.</li> <li>■ <b>SWDP 23/3 Clifton on Teme</b> is situated to the north west of Worcester and Malvern on the B204 (west of Marley). The proposed allocation of 50 dwellings, significantly increases housing availability in the settlement and care should be taken to ensure integration with the existing community. Overall, new housing will support the viability of existing services and facilities. Proposals should ensure that public rights of way at the allocation are protected and that sustainable travel options are supported to prevent increased traffic impacting the established community.</li> <li>■ <b>SWDP 23/4 Great Witley</b> is situated to the north west of Worcester on the A443. The allocation for 35 dwellings comprises land to the north of the main road, adjacent to the school and surgery. The proposed allocation is on the southern tip of the existing settlement. The settlement lies within the rural</li> </ul>														

<sup>1</sup> The Village Facilities and Rural Transport Study (March 201, SWJCS).

SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Appraisal Summary	+	++	?						?	-	-	?	0	0
SWDP 23/1-23/17 Malvern Hills Villages	(see SWDP for full policy text) Indicative Dwellings Total: 473													
<p>regeneration areas and new dwellings should improve the overall viability of the settlement without significant adverse effects on traffic or local landscape/ setting.</p> <ul style="list-style-type: none"> <li>■ <b>SWDP 23/5 – 23/6 Hanley Swan</b> is situated on the B4209 between Malvern and Upton-upon-Severn. Allocations for 40 dwellings, are proposed at one infill and one greenfield location to the south of the settlement. The allocations are well located for access to services and facilities (school) and should enhance the overall viability of the settlement without overwhelming the existing community. Infrastructure mitigations should address the potential for increased traffic, in particular for the allocation proposed near the school where peak periods traffic congestion may occur.</li> <li>■ <b>SWDP 23/7 – 23/9 Kempsey</b> is situated to the south of Worcester on the A38, proposals are for 133 dwelling at the southern end of the settlement on greenfield/ farm land. This level of growth will support the viability of existing services and facilities. Site level assessment should give attention to the potential for traffic growth, in particular generated traffic, that will increase journey numbers through the village to Worcester which is the nearest major service centre as well as to the potential growth in commuting via the M5/Jn7.</li> <li>■ <b>SWDP 23/10 – 23/12 Lower Broadheath</b>, is situated to the west of Worcester, on the B4204, with good public transport access to the City. The majority of the proposed allocation is situated at the southern end of the village opposite the existing settlement on greenfield land. The proposals are well situated for GP and school services. Appropriate access/infrastructure mitigation will be necessary to ensure that people can safely access village facilities to the north of the road by foot and cycle.</li> <li>■ <b>SWDP 23/1 – 23/14 Martley</b> is situated to the north west of Worcester at the intersection between the B4204/B4197. The proposed allocations are on greenfield land situated centrally in relation to the services and facilities within the village, and in close proximity to the nearby Maylite Trading Estate. Mitigation measures should ensure that existing public rights of way on the proposed sites are protected and improved where necessary, and that proposals are sympathetic to the character of the surrounding countryside.</li> <li>■ <b>23/15 – 23/17 Rushwick</b> is situated to the west of Worcester between the A403 and the A4440 with good infrastructure/access to the City centre. The proposal for 58 dwellings in total, is adjacent to existing housing and the main road network. Proposals should ensure that open space is incorporated</li> </ul>														

SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
<b>Appraisal Summary</b>	+	++	?						?	-	-	?	0	0
<b>SWDP 23/1-23/17 Malvern Hills Villages</b>	(see SWDP for full policy text) <b>Indicative Dwellings Total: 473</b>													
<p>into the new housing provision and that new infrastructure includes access for residents (including to the north of the A4440) to safely reach services and facilities in the west of the settlement.</p> <p><b>Summary</b> Employment opportunities for the Malvern district and neighbouring communities are likely to be supported by new developments, particularly during construction/ development phases. Providing improved access to (affordable) housing is positive for SA Framework aims to support regeneration. This is particularly relevant for the rural regeneration zone in the north west of the Malvern Hills District. Positive effects are likely overall for communities SA objectives, by improving the availability of housing near rural work opportunities and/or in locations that also have sustainable transport options to nearby towns. Affordable housing in rural settlements supports and improves cohesion, and community continuity. There are some uncertainties for travel &amp; transport/ infrastructure objectives as new development may generate additional traffic flow and will require enhanced access/ infrastructure, particularly for settlements with allocations in excess of 50 dwellings. All the proposals require development to occur on Greenfield land with the potential for negative impacts on biodiversity and landscape where habitat connectivity and sightlines are an issue. Site level assessment and appropriate mitigation will be necessary to ensure that the integrity of networks and local settings are maintained.</p> <p><b>Key Positive Sustainability Effects</b></p> <ul style="list-style-type: none"> <li>■ Positive long term effects for communities through enhanced provision of housing, including affordable housing and cumulative positive effects for employment through support for service and facilities.</li> </ul> <p><b>Key Negative Sustainability Effects</b></p> <ul style="list-style-type: none"> <li>■ Minor negative effects are possible for local biodiversity and landscape due to the requirement for greenfield development. Mitigation should include the provision of open space and development should be of a scale and design that is sympathetic to the existing settlement character. Larger allocations will require sustainable travel mitigation measures where increased travel by private car is likely.</li> </ul>														

SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Appraisal Summary	+	++	?						?	?	?	0	0	?
<b>SWDP 23/18 -23/37 Wychavon Villages</b>	(see SWDP for full policy text) Indicative Dwellings Total: 593													
<p><b>Sites Key Issues</b> SWDP 23/18 - 23/37 propose allocations in Category 1 settlements (identified in terms of their services and transport provision). All the settlements identified have been assessed using site selection criteria and have identified as providing high levels of sustainability in terms of their service provision and access to public transport; with Wychbold considered to offer a very high level of sustainability<sup>2</sup>. The allocations proposed range in number from 5 dwellings to 65, with one larger proposal at Hartlebury for 100 dwellings. The average allocation is for approx 25 dwellings. With the exception of Badsey, Bredon and Hartlebury, between 2-3 allocations are proposed for each of the villages in the Wychavon District area.</p> <ul style="list-style-type: none"> <li>■ <b>SWDP 23/18 Badsey</b> is situated to the east of Evesham on the B4025 off the A46 bypass. The proposed allocation for 30 dwellings is on greenfield land to the north of the road adjacent to existing development. This level of development is likely to support the viability of the settlement without significant negative impacts arising from loss of open space or increased traffic movements. Infrastructure mitigation to address access should be integral to site appraisal.</li> <li>■ <b>SWDP 23/19 Bredon</b> is situated to the north of Tewksbury and is connected to Pershore in the north by the B4080. The proposed allocation for 24 dwellings is in a central location to the east of the railway on predominantly greenfield land adjacent to existing dwellings. The level of development is unlikely to have significant negative effects on SA objectives, although mitigation measure should address the loss of greenspace as necessary.</li> <li>■ <b>SWDP 23/ 20 – 23/24 Broadway</b> lies to the south east of Evesham in the Cotswold AONB and is bypassed by the A44. The proposed allocation are spread across 4 sites to the central area/east of the settlement (91 dwellings) with the proposal for 40 dwelling adjacent to Station Road outside the AONB in the west. Broadway has good sustainable transport links which may require enhancement to ensure no negative effects occur from a</li> </ul>														

<sup>2</sup> The Village Facilities and Rural Transport Study (March 201, SWJCS).

SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Appraisal Summary	+	++	?						?	?	?	0	0	?
<b>SWDP 23/18 -23/37 Wychavon Villages</b>	(see SWDP for full policy text) Indicative Dwellings Total: 593													
<p>growth in traffic. The development proposed will support the viability of services and facilities, although proposals should ensure that design and infrastructure supports effective integration with the existing community.</p> <ul style="list-style-type: none"> <li>■ <b>SWDP 23/25 Hartlebury</b> is situated to the north of Droitwich Spa off the A449 and is surrounded by existing green belt designation. The proposed allocation is for 100 dwelling at a large greenfield site off the Worcester Road in the centre of the settlement. This level of development has the potential for positive effects on employment and wider community viability. Possible traffic increases will require mitigation and proposals should support sustainable travel measures. Open space and GI measures may also be necessary to ensure habitat connectivity and access to recreational space for the expanded community.</li> <li>■ <b>SWDP 23/24 – 23/25 Honeybourne</b> lies to the west of Evesham to the north of the B4035. The proposed allocations total 75 dwellings and are situated in the centre of the settlement off the Weston Road and the High Street. The central location provides good accessibility and support for services for and facilities. Infrastructure mitigation may be necessary to avoid negative impacts from increased traffic on the high street. Overall this level of development should support community viability in the long term.</li> <li>■ <b>SWDP 23/28 – 23/29 Inkberrow</b> is situated to the east of Worcester and is intersected by the A422. The proposed allocations (total 90 dwellings) are on the west side of the village, adjacent to and infilling a greenfield site that is currently predominantly arable land, between existing dwellings. Additional housing is likely to have positive benefits for the long term viability of community services and facilities (e.g. schools/ childcare). Potential negative impacts arising from traffic generated (increased movements on Stonepit Lane) at this location may require mitigation and open space should be incorporated to ensure that impacts on the established community are minimised.</li> <li>■ <b>SWDP 23/30 – 23/32 Offenham</b> is situated to the east of Evesham, with the River Avon flowing to the west of village, where land falls within a high flood risk area. The proposed allocations totaling 79 dwellings are situated adjacent to existing dwellings on largely greenfield sites away from flood risk areas. Mitigation to address potential negative impacts on biodiversity and landscape interest should be integral to proposals, particularly where green space is being lost in the centre of the village. Public transport and existing road network access is good at this location and additional traffic</li> </ul>														



SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Appraisal Summary	+	++	?						?	?	?	0	0	?
SWDP 23/18 -23/37 Wychavon Villages	(see SWDP for full policy text) Indicative Dwellings Total: 593													
<p>should not result in significant negative effects for local populations.</p> <ul style="list-style-type: none"> <li>■ <b>SWDP 23/33 – 23/34 Ombersley</b> lies to the west of Droitwich Spa on the main A449 between Worcester and Kidderminster. The village is a dispersed settlement and the minor allocations are proposed on predominantly greenfield sites adjacent to existing dwelling in the central/ north area. The village has good public transport access and road network connections and significant negative impacts for traffic and transport are unlikely at this location. Minor positive benefits are likely for the community through improved access to housing, including affordable homes.</li> <li>■ <b>SWDP 23/35 – 23/37 Wychbold</b> is a settlement to the north east of Worcester, adjacent to the M5 Jn5 intersection. The village is bounded by green belt designation and the proposed allocations are for minor infill growth in the center and outskirts of the settlement. Significant, strategic, negative impacts from development are unlikely at this location. Minor benefits may occur through additional residents' use of facilities and</li> </ul> <p><b>Summary</b> Minor positive effects for employment SA objectives are possible as a result of proposed allocations in the Wychavon district. Providing improved access to (affordable) housing is positive for SA Framework aims to support community cohesiveness and equality of access to facilities and services. Positive, cumulative effects are therefore likely overall for communities SA objectives, through improvements to community viability. There are some uncertainties for travel &amp; transport/ infrastructure objectives as new development may generate additional traffic flow and will require enhanced access/ infrastructure, particularly for settlements with allocations in excess of 50 dwellings. This is particularly the case where allocations in proximity to motorway junctions may encourage longer distance commuting outside the immediate district services centres. All the proposals require development to occur on greenfield land with the potential for negative impacts on biodiversity and landscape where habitat connectivity and sightlines are an issue. Site level assessment and appropriate mitigation will be necessary to ensure that the integrity of networks and local settings are maintained. Where sites are proximal to areas of high flood risk, developments should prioritise sustainable water management with a focus on Sustainable Drainage Systems (SuDS) and multifunctional green infrastructure.</p>														

SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Appraisal Summary	+	++	?						?	?	?	0	0	?
SWDP 23/18 -23/37 Wychavon Villages	(see SWDP for full policy text) Indicative Dwellings Total: 593													
<p><b>Key Positive Sustainability Effects</b></p> <ul style="list-style-type: none"> <li>Progression of SA objectives for community supporting regeneration and equality of access to services and facilities.</li> </ul> <p><b>Key Negative Sustainability Effects</b></p> <ul style="list-style-type: none"> <li>Potential negative effects for traffic and transport objectives, developments will require sustainable transport measures for larger (50+ dwellings) allocations. Mitigation (multifunctional GI) should also be integral for all greenfield sites where site level assessment indicate potential loss of habitats/ connectivity and recreation space.</li> </ul>														

SWDP 24 Category 2 Village Sites

SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Appraisal Summary	0	+	0						0	0	0	0	0	0
SWDP 24/1 – 24/6 Malvern Hills Villages	(see SWDP for full policy text) Indicative Number of Dwellings Total: 109													
<p><b>Sites Key Issues</b></p> <p>SWDP 24/1 - 24/6 propose allocations in Category 2 settlements (identified in terms of their services and transport provision). All the settlements identified have been assessed using site selection criteria and are identified as providing medium levels of sustainability in terms of their service provision and access to public transport<sup>3</sup>. The allocations proposed range in number from 5 dwellings to 50 dwellings, with 2 proposed allocations at the settlement of Powick and Collets Green accounting for 80 of the 109 dwellings proposed in Category 2 villages. The policy requirements are for development to be infill, replacement or redevelopment and within the settlement boundaries. Some rural exception sites may accommodate affordable homes.</p> <ul style="list-style-type: none"> <li>■ <b>SWDP 24/1-24/3 Bayton, Broadwas and Callow End</b> propose minor developments and potential effects are not appraised as significant for SA framework objectives. Minor positive impacts are likely for communities, particularly where additional (affordable) homes provide support for family &amp; wider community cohesion.</li> <li>■ <b>SWDP 24/5 – 24/6 Powick and Collett's Green</b> propose two allocations; 30 dwelling to the east of the village and 50 dwellings at a site in the west off Bowling Green Road. The settlement lies to the west of Worcester and is well connected to the City, and by the A449 Malvern Road to Malvern in the west. Development at this location supports SA objective for communities by providing housing in an accessible location. Development design and construction will need to ensue that impacts on existing residents are minimised through contributions to infrastructure and facilities improvements as appropriate.</li> </ul>														

<sup>3</sup> The Village Facilities and Rural Transport Study (March 201, SWJCS).

**Summary**

Policies provide minor support for communities SA objectives. Overall no strategic, significant effects are appraised.

**Key Positive Sustainability Effects**

- Minor positive effects for communities.

**Key Negative Sustainability Effects**

- None.

SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Appraisal Summary	0	+	?						-	?	?	0	0	0
SWDP 24/4 – 24/27 Wychavon Villages	(see SWDP for full policy text) Indicative Number of Dwellings Total: 421													
<p><b>Sites Key Issues</b> SWDP 24/4 - 24/27 propose allocations in Category 2 settlements (identified in terms of their services and transport provision). All the settlements identified have been assessed using site selection criteria and are identified as providing medium levels of sustainability in terms of their service provision and access to public transport<sup>4</sup>. The allocations proposed range in number from 5 dwellings to 60 dwellings. Five settlements have 2 or more allocations, with the largest allocations proposed for Fernhill Heath where 2 allocations propose a total of 120 dwellings. The policy requirements are for development to be infill, replacement or redevelopment and within the settlement boundaries. Some rural exception sites may accommodate affordable homes.</p> <ul style="list-style-type: none"> <li>SWDP 24/7 Ashton Under Hill, SWDP 24/10 Crophorne, SWDP 24/14 Eckington, SWDP 24/17 Faldbury, SWDP 24/18 Flyford Falvell, SWDP 24/19 Harvington, SWDP 24/10 Overbury, SWDP 24/27 Upton Snodsbury End propose minor developments and potential effects are not appraised as significant for SA framework objectives. Minor positive impacts are likely for communities, particularly where additional (affordable) homes provide support for family &amp; wider community cohesion.</li> <li>SWDP 24/8 – 24/9 Brefforton is situated to the east of Evesham on the B4035. The proposed allocations for 47 dwellings in total are at infill sites adjacent to existing dwellings. Significant impacts on key SA objectives are unlikely, however mitigation for potential increases in traffic on Station Road may be necessary. Design mitigations will also be required to address loss of greenspace and potential effects for landscape and biodiversity objectives. Minor positive effects for community objectives are likely.</li> <li>SWDP 24/11 – 24/13, Drakes Broughton is situated to the north of Pershore on the B4084. Three allocations totaling 61 dwelling are proposed for the</li> </ul>														

<sup>4</sup> The Village Facilities and Rural Transport Study (March 201, SWJCS).

SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Appraisal Summary	0	+	?						-	?	?	0	0	0
SWDP 24/4 – 24/27 Wychavon Villages	(see SWDP for full policy text) Indicative Number of Dwellings Total: 421													
<p>north of the village adjacent to the Stonebow Road to the south of the railway line. Appropriate infrastructure/ transport mitigations may be necessary to address minor increases in traffic, however impacts are not appraised as significant. Impacts for biodiversity and landscape objectives are uncertain and site level assessment will be required to ensure that local level interest features are protected if relevant, through the incorporation of site level GI.</p> <ul style="list-style-type: none"> <li>SWDP 24/15 – 24/16 Fernhill Heath is situated to the north of Worcester on the A38 Drotwich Road. Allocations at two sites, totalling 120 dwellings are proposed. Fernhill Heath is well situated for travel to Worcester as well as to the M5 Jn 6, and there is potential for traffic growth in the area from increased commuting activity. Infrastructure and sustainable travel measure mitigations should be incorporated as appropriate. Impacts for community objectives are appraised as positive in the longer term, short term negative impacts on the existing community (e.g. through traffic growth and visual) should be addressed through mitigation measures (e.g. design/ landscape measures).</li> </ul> <p><b>Summary</b> The proposed developments provide good support for SA objectives for communities in the long term through the improved housing opportunities and by enhancing the viability of settlements overall. Uncertainties for landscape, biodiversity and infrastructure are short term issues that will depend on the nature/scale/density of development and strategic policies (SWDP 3 &amp; 5) alongside regulatory requirements should ensure no adverse effects against the aims of the SA framework in the long term. Increased traffic from new development is likely and mitigations (e.g. improving public transport provision) should be a core requirement, to promote long term positive effects.</p> <p><b>Key Positive Sustainability Effects</b></p> <ul style="list-style-type: none"> <li>Support for community objectives, positive effects from enhanced viability.</li> </ul> <p><b>Key Negative Sustainability Effects</b></p> <ul style="list-style-type: none"> <li>Increased traffic from population growth, will require appropriate mitigation measures.</li> </ul>														

SWDP 25 Category 3 Village Sites

SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Appraisal Summary	0	+	0						-	0	0	0	0	0
SWDP 25/1 -25/2 Malvern Villages	(see SWDP for full policy text) Indicative Number of Dwellings: 40													
<p><b>Sites Key Issues</b></p> <p>SWDP25/1 – 25/3 propose allocations in Category 3 settlements (identified in terms of their services and transport provision). Both the settlements identified have been assessed using site selection criteria and are considered to provide medium levels of sustainability in terms of their service provision and access to public transport<sup>5</sup>. The allocations proposed are for 15 dwellings at Alfrick and 25 dwellings at Clows Top. The policy requirements are for development to be infill, replacement or redevelopment and within the settlement boundaries. Some rural exception sites may accommodate affordable homes. Both allocations propose small scale development on greenfield/ edge of village sites. No significant effects for key sustainability objectives are appraised, and all developments should ensure that local amenity/ rights of way/ wildlife interests are maintained and enhanced as appropriate. There is the potential for minor, short term negative effects on local traffic levels (e.g. during the construction phases) which may require mitigation and in the longer term mitigation measures, (e.g. improvements to public transport services) should be integral to new developments to enable sustainable access to nearby service centres.</p> <p><b>Key Positive Sustainability Effects</b></p> <ul style="list-style-type: none"> <li>Minor positive effects for community objectives, opportunities for local housing and improved community viability.</li> </ul> <p><b>Key Negative Sustainability Effects</b></p> <ul style="list-style-type: none"> <li>None. Potential minor short term, negative effects from traffic increases.</li> </ul>														

<sup>5</sup> The Village Facilities and Rural Transport Study (March 201, SWJCS).

SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Appraisal Summary	0	+	0						-	0	?	0	0	0
<b>SWDP 25/3 -25/18 Wychavon Villages</b>	(see SWDP for full policy text) Indicative Number of Dwellings: 170													
<p><b>Sites Key Issues</b>  <b>SWDP25/3 – 25/18</b> propose allocations in Category 3 settlements (identified in terms of their services and transport provision). All the settlements identified have been assessed using site selection criteria and are identified as providing medium levels of sustainability in terms of their service provision and access to public transport<sup>6</sup>. The allocations proposed range in number from 5 dwellings to 25 dwellings. Three settlements have 2 or more allocations, with the largest allocations proposed for Pebworth where 4 allocations propose a total of 57 dwellings. The policy requirements are for development to be infill, replacement or redevelopment and within the settlement boundaries. Some rural exception sites may accommodate affordable homes.</p> <p><b>SWDP 25/3 – 25/13, 25/18</b> all make small scale allocation proposals for village edge/ infill developments. Where sites are located within sensitive areas (e.g. SWDP 25/7 Elmley Castle &amp; 25/10 Kemerton within the AONB, and SWDP 25/8 Hanbury, adjacent to greenbelt land) emphasis should be placed on ensuring that the [landscape] character of the village setting is retained.</p> <p><b>SWDP 25/14 – 25/17 at Pebworth</b> provide for a total of 57 dwellings spread across 4 allocations (3 of which are clustered on the south west of the settlement). There is the potential for short term, minor negative effects for existing communities during construction/ development phases, however the long term effects are appraised as positive. The site to the east of the village is in an identified flood risk area and proposals should only proceed where it can be demonstrated that risks will not increase as a result of development and mitigation is incorporated (e.g. SuDS) and that all new housing is appropriately resilient to flood events should they occur.</p> <p><b>Summary</b></p>														

<sup>6</sup> The Village Facilities and Rural Transport Study (March 201, SWJCS).



SA Objectives	Economy and Employment	Strengthening Communities	Infrastructure	Housing	Quality Design and Sustainable Construction	Health	Climate Change	Waste	Travel and transport	Biodiversity & geodiversity	Landscape and townscape	Historic Environment	Pollution	Water
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Appraisal Summary	0	+	0						-	0	?	0	0	0
SWDP 25/3 -25/18 Wychavon Villages	(see SWDP for full policy text) Indicative Number of Dwellings: 170													
<p>The allocations support SA Framework aims to provide mixed tenure development supporting regeneration and development of existing communities. The proposals are for small scale developments that can be effectively integrated in the fabric of settlements without significant impacts on biodiversity, landscape and the historic environment. All new allocations have the potential to increase traffic flow at a local level and minor negative impacts should be addressed through appropriate mitigations (e.g. support for and improvements to public transport services).</p> <p><b>Key Positive Sustainability Effects</b></p> <ul style="list-style-type: none"> <li>Positive effects in the long term for communities through improved access to housing, cumulative benefits also possible where enhanced populations support the viability and growth of service provision.</li> </ul> <p><b>Key Negative Sustainability Effects</b></p> <ul style="list-style-type: none"> <li>Minor negative effects for traffic increase, mitigation possible to manage and reduce long term impacts.</li> </ul>														