

28.1 SWDP 49: Vale of Evesham Heavy Goods Vehicles Control Zone

Reasoned Justification

28.1 The Vale of Evesham is an important area for the processing and re-distribution of food products. An increasing proportion of fruit and vegetables are imported and consequently the number of Heavy Goods Vehicles has also risen. For some villages within the Vale of Evesham this increased level of traffic has affected the quality of life of residents e.g. increased noise, vibration, pollution etc.

28.2 The need for this policy is supported by the Worcestershire Freight Quality Partnership. To be fully effective a similar policy needs to be implemented in the neighbouring the Cotswolds and Stratford districts.

SWDP 49: Vale of Evesham Heavy Goods Vehicles Control Zone

Within the Vale of Evesham Heavy Goods Vehicles Control Zone, as shown on the Proposals Map, employment proposals which would result in an increase of 5% in Heavy Goods Vehicles traffic will need to demonstrate the following:

- The economic benefits, particularly to the local community, outweigh the impact of the increase in Heavy Goods Vehicles traffic.
- The proposal cannot be accommodated on a site with better access to the Heavy Good Vehicles Route Network as identified on the Proposals Map; and
- The supply and distribution routes proposed to serve the development are the most appropriate with regard to amenity impacts on local communities.

Links to the Objectives

28.3 Whilst Policy SWDP 49 does not support any specific objectives it would if implemented have a positive impact on local communities.

Alternative Options Considered

28.4 No Policy. Not having a policy will mean the Local Planning Authority have less control over limiting the detrimental impacts of employment development from Heavy Goods Vehicle traffic. This policy can only be implemented if cross boundary support is given by neighbouring District and County Councils.